

## **N6 Lofts, a Newmark Holdings Development, Installs View Dynamic Glass**

*Dynamic glass from [View®](#) maximizes natural light and unobstructed views while reducing heat, glare and energy use at newly renovated historic building*

NEW YORK (October 3, 2017) – Newmark Holdings, a vertically integrated owner, operator, property manager and developer of commercial real estate, today announced it has completed its renovation of [N6 Lofts](#), a historic factory building in Williamsburg, Brooklyn reimagined as a state-of-the-art workplace. Originally constructed in 1906, this renovated five-story structure installed View Dynamic Glass to help differentiate N6 as a workspace for forward-thinking businesses.

View Dynamic Glass provides occupants a delightful experience with increased natural light and unobstructed views of local landmarks such as the Williamsburg Bridge, while also reducing the building's energy usage. Offering full-floor, 5,600-square-foot boutique lofts as contemporary workspaces, N6 Lofts has already secured its first tenant, a leading creative agency.

"N6 Lofts is designed to be a creative hub that empowers tenants to work comfortably in a restored historic building," said Eric Gural, Executive Managing Director, Newmark Holdings. "Natural light plays a key role in driving this creativity and comfort. By using breakthrough technology from View, we offer our tenants benefits that no other commercial building in New York can match, and also reduce our energy consumption by 20 percent from reduced HVAC and lighting costs."

"Workplaces that offer high quality environments provide a competitive advantage," said Rahul Bammi, chief product officer at View. "We are pleased to work with Newmark Holdings to create a unique, sustainable building in which tenants will be more comfortable, productive and delighted."

For additional information, please visit the building website: [N6Lofts.com](http://N6Lofts.com).

For more information on View Dynamic Glass, visit: [www.viewglass.com](http://www.viewglass.com).

### **About Newmark Holdings**

Newmark Holdings, led by Jeffrey Gural, Eric Gural and Brian Steinwurtzel, is a vertically integrated owner, operator, property manager and developer of commercial real estate with its 63-year-history of hands-on asset management and portfolio of more than 13 million square feet of commercial space throughout New York City.

### **About View, Inc.**

Situated at the intersection of human wellness, smart connectivity, and energy efficiency, View manufactures View Dynamic Glass, a new generation of architectural glass that intelligently transitions through multiple tint states to control the sun's energy, providing an enhanced occupant experience and optimum natural light and thermal comfort. View is the market leader in smart glass, with installations across 20 million square feet of real estate in a variety of commercial markets, including corporate offices, healthcare, government, higher education, airports and multifamily residential.

## **Press Contacts**

### **For Newmark Holdings:**

Courtney Adham  
[cadham@ngkf.com](mailto:cadham@ngkf.com)  
917-6185654

### **For View:**

Jeff Platon  
[jeff.platon@viewglass.com](mailto:jeff.platon@viewglass.com)  
408-493-1354

Megan Gregorio  
[view@methodcommunications.com](mailto:view@methodcommunications.com)  
415-849-1310