

News Release

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Walt Lifsey Joins View Inc. as Chief Operations Officer

Industry executive brings extensive experience in building global operations

MILPITAS, C.A. — View Inc., the leader in dynamic glass, today announced Walt Lifsey, an operations executive with a diverse industrial background, has joined View as its Chief Operations Officer. Lifsey brings extensive experience in transitioning new products into high volume manufacturing and developing their supporting systems and supply chains.

“We are excited to have Walt join the View team,” said Dr. Rao Mulpuri, CEO of View Inc. “Demand for View’s Dynamic Glass is accelerating as the benefits in user experience and energy efficiency are being demonstrated in multiple market segments. Walt’s experience in ramping technology products and managing complex global operations will help assure we continue our product leadership and successfully serve our customers. I look forward to working closely with Walt to build an industry leading company.”

Mr. Lifsey brings to View more than 30 years of experience in the semiconductor, automotive, industrial, and defense industries. Most recently Mr. Lifsey was the COO of Atmel Corporation where he led the global operational restructuring that supported the successful turn-around of the company. Prior to joining Atmel, Mr. Lifsey was Executive Vice President of Operations at International Rectifier Corporation, Director of Global Marketing and Planning for AMP Inc., and held operational and financial management positions at TRW Corporation. He holds a B.A. from the University of Nevada, Las Vegas.

“I’m extremely pleased to have been selected by the View team to participate in the exciting growth opportunity inherent in our dynamic glass product,” Lifsey said. “From my first engagement with the View team, I was impressed with the technological sophistication, dedication, and professionalism exhibited by each member. I am excited about the product, the team, and the opportunity to contribute to the company’s success.”

About View

View Inc. is the pioneer in large-scale architectural dynamic glass. The company designs, manufactures, and sells a new generation of architectural dynamic glass that intelligently adjusts in response to external conditions and user preferences, enabling unparalleled control over the amount of light and heat that enters a building. View Dynamic Glass provides continuously unobstructed views without heat or glare, creating a new level of occupant comfort and natural light while dramatically

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reducing building energy consumption. It also provides unprecedented architectural design freedom, eliminating blinds and shading structures and enabling building designs with larger glass areas. View is headquartered in Milpitas, California, with state-of-the-art high-volume manufacturing facilities in Olive Branch, Mississippi. For more information please visit viewglass.com.

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