

The word "view" in a bold, blue, sans-serif font.

This is the standard size of the View logo for print. It matches the size of the logo used on the corporate stationery. Please do not scale the logo.

viewlogo\_reg.jpg  
viewlogo\_reg.png

The word "view" in a bold, blue, sans-serif font, smaller than the first logo.

This is a smaller size of the logo for print. Please do not scale.

viewlogo\_med.jpg  
viewlogo\_med.png

The word "view" in a bold, blue, sans-serif font, the smallest of the three logos.

This is the standard size of the logo for digital. Please do not scale.

viewlogo\_sm.jpg  
viewlogo\_sm.png

While blue is the standard version of the logo, the logos are also available in gray and white in the same sizes. Gray should only be used in black and white applications. Use the white logo on a color background.

If you think you will need a large version of the logo, please contact Marketing— we can help you determine what will work best for your applications. Thank you!