

Overstock.com Selects View Dynamic Glass for New 'Peace Coliseum' Corporate Campus

Leading Online Retailer Embraces Wellness, Sustainability and Technology with Intelligent Glass

SALT LAKE CITY and MILPITAS, California (May 14, 2015) – Today, Overstock.com, Inc. (NASDAQ: OSTK) and View, the leader in dynamic glass, announced that Overstock's new corporate campus will incorporate View Dynamic Glass. The project marks one of the largest installations of View Dynamic Glass to date and View will be delivering glass in summer 2015. The use of dynamic glass underscores Overstock's commitment to prioritizing the wellness of its employees, while creating a leading-edge headquarters that contributes to a sustainable planet.

Companies are increasingly making the wellness, comfort and productivity of their employees a strategic imperative. Powered by a sophisticated intelligence engine, View's dynamic glass automatically responds to outdoor conditions, people's preferences and building layout. It will allow Overstock employees to have a comfortable work environment, while enjoying views and abundant natural light, which [studies](#) have shown improves well-being, productivity and health among people in office environments.

"We're thrilled to work with Overstock to create a world-class corporate headquarters that embraces the well-being of people at its core," said View CEO, Dr. Rao Mulpuri. "Dynamic glass is having a major impact on the way buildings are designed in regards to comfort, smart control, and sustainability. Overstock is focusing on employee wellness at a fundamental level, and we're proud to be a part of this iconic project that sets the standard for sustainable, people-centered workspaces."

View Dynamic Glass eliminates the need for internal blinds and external shading structures. With View Dynamic Glass, Overstock's employees will be able to stay connected to the outdoors and enjoy continuous views of the Wasatch Front mountain range and the Salt Lake Valley without glare or thermal discomfort. Daylight and expansive views will help inspire creative collaboration among Overstock employees, and support the company's creative, innovative culture.

"View Dynamic Glass will be one of the major showpieces of our new headquarters and yet another reason Overstock is the most exciting place to work in Utah," said Overstock CEO, Patrick M. Byrne. "More daylight translates to more creative, innovative, and optimistic employees. In View we have a partner that shares our commitment to improve the well-being and productivity of our colleagues."

In addition to the benefits it provides to occupants, dynamic glass is also highly efficient and significantly reduces the amount of energy consumed for cooling, heating and lighting buildings. The HVAC and lighting energy efficiencies enabled by View Dynamic Glass will help Overstock meet its sustainability and LEED goals.

Overstock's new campus is referred to as the "Peace Coliseum" because from above it will appear as a peace sign and at ground level is a corporate glass-and-concrete version of the Roman Coliseum. Located in Midvale, Utah, the building is set to open during summer 2016 and is being developed by Gardner Company, built by Okland Construction and designed by EDA Architects Inc.

To learn more about View Dynamic Glass, visit View this week at the 2015 AIA National Convention and Design Exposition in Atlanta, Ga. at booth No. 717.

About Overstock.com

[Overstock.com](http://www.overstock.com), Inc. (Nasdaq:OSTK) is an online shopping retailer based in Salt Lake City, Utah that sells a broad range of products at low prices including furniture, rugs, bedding, electronics, clothing, and jewelry. [Worldstock.com](http://www.worldstock.com) is a fair trade department dedicated to selling artisan-crafted products from around the world whereas Main Street Revolution supports small businesses across the U.S. by providing them a national customer base. Overstock has additional community-focused initiatives such as a [Farmers Market](http://www.farmersmarket.com) and [pet adoption service](http://www.petadoption.com). Forbes ranked Overstock in its list of the Top 100 Most Trustworthy Companies in 2014. Overstock sells internationally under the name O.co. Overstock Shopping (<http://www.overstock.com> and <http://www.o.co>) regularly posts information about the company and other related matters under [Investor Relations](http://www.investorrelations.com) on its website.

About View

View Inc. manufactures a new generation of architectural dynamic glass that intelligently adjusts in response to external conditions and user preferences, enabling unparalleled control over the amount of light and heat that enters a building. View Dynamic Glass provides continuously unobstructed views without heat or glare, creating a new level of occupant comfort and natural light while dramatically reducing building energy consumption. It also provides unprecedented architectural design freedom, eliminating blinds and shading structures and enabling building designs with larger glass areas.

View is headquartered in Silicon Valley with high-volume manufacturing facilities in Olive Branch, Mississippi. For more information please visit [viewglass.com](http://www.viewglass.com).

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