

View's Brandon Tinianov Joins USGBC Advisory Council

*Energy and Building Expert Elected 'Business to Consumer' Leader
for Sustainability Board*

MILPITAS, Calif. – (January 14, 2016) – View®, the leader in dynamic glass, today announced that Brandon Tinianov, vice president of business development, has joined the U.S. Green Building Council's (USGBC) Advisory Council.

In his USGBC position, Tinianov will leverage his industry leadership and perspective to help support the USGBC Board of Directors' efforts to promote environmental and social responsibility around the way buildings and communities are designed, built and operated.

"I am a passionate advocate of the mission that USGBC represents – market transformation of the built environment with specific regard to energy efficiency and human comfort," said Tinianov. "I'm honored to join the ranks of the leading minds in green building and look forward to working together to advance the global sustainability movement."

As an Advisory Council member with both technical expertise and robust connections to the green building community, Tinianov, and his fellow volunteer leaders, will help to shape the USGBC's agenda and scope of work. As an ambassador for green building, Tinianov will also be charged with spearheading new initiatives and advocating for advanced design standards including the WELL and GRESB standards.

"Brandon's years of industry expertise and leadership will be an invaluable resource for USGBC and our mission," said Rick Fedrizzi, CEO and founding chair of USGBC. "The USGBC Advisory Council's sound advisement will play a critical role in the advancement of the green building movement worldwide as we work toward creating greener buildings, greener cities and a more sustainable future."

"All of us at View are proud of Brandon's election to the USGBC Advisory Council," said Rao Mulpuri, CEO of View. "Throughout his career, Brandon has been a major advocate of the value that technology plays in creating high performance buildings. He has a strong pulse on the green building industry, and brings a creative and strategic mind to his day-to-day work. We know he'll be a compelling driver of USGBC's mission."

Tinianov is a recognized expert in energy efficiency and building sciences. In addition to his work with USGBC, Tinianov serves as an expert on the California Technical Forum (Cal TF) – a joint project of the Public Utilities Commission and NRDC with the goal of evaluating and initiating new energy efficiency programs in the state of California.

USGBC's highest-level customer engagement platform, the Advisory Council recommends policy and initiatives to the Board of Directors. The Board retains the legal

authority to make policy, direct staff and the ultimate fiduciary responsibility and liability for the advancement of USGBC's business and mission. The Board of Directors and Advisory Council will serve as the two leading bodies of USGBC, a new governance structure that will be implemented in 2016. The Advisory Council members were selected through a contested election. To learn more, visit usgbc.org/board.

About View

A leader in building innovation, View Inc. is the first company to successfully advance the large-scale commercialization of dynamic glass. Situated at the intersection of human wellness, smart technology and energy efficiency, View manufactures View Dynamic Glass, a new generation of architectural glass that intelligently transitions through multiple tint states to control the sun's energy, providing an enhanced occupant experience and optimum natural light and thermal comfort.

View is shaping the future of occupant-focused building design from its headquarters in Silicon Valley and its high-volume manufacturing facilities in Olive Branch, Mississippi. For more information please visit www.viewglass.com.

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