

# Create Delightful Airport Experiences

# Improved passenger experience and increased revenues

Modern airport designs are focused on passenger comfort and creating a comfortable experience. View Smart Windows maximize daylight with unobstructed views while blocking heat and controlling glare, enhancing passenger comfort.

Passenger comfort is closely correlated to airport revenues creating a win-win situation for both passengers and airports. In a recent controlled study performed by Dallas Fort Worth International Airport (DFW), passenger experience was significantly improved in both boarding areas and restaurant environments. In both settings, passenger dwell times improved and spending behavior increased. Specifically, over traditional windows with shades, View Smart Windows resulted in: 15 degrees cooler temperatures, 102% higher restaurant sales, and 83% longer gate dwell time.

View can also provide upfront cost savings from HVAC downsizing and ongoing energy savings and maintenance costs. With, you can create a delightful passenger experience and save energy, while driving positive business outcomes - A triple play!



View Smart Windows helped the SFO Terminal 1 Project realize \$900k in savings, which is driven by a 25 CFM reduction in ventilation.

**95%**  
overall occupant  
delight<sup>3</sup>

View Smart Windows leads to:

**15°**

cooler temperatures  
near seats

**102%**

higher restaurant  
sales

**83%**

longer gate  
dwell time

<sup>3</sup> From surveys conducted with 800 occupants

# View Smart Windows are a complete product providing unique benefits

## Airport Benefits



Eliminate shades and associated maintenance



Be a leader in sustainability and green airports



Increase gate dwell time and revenue



Be a destination airport

## Passenger Benefits



Elevated passenger experience



Access to optimized daylight and unobstructed views



Enhanced visual comfort



Enhanced thermal comfort

## Dynamic Control of Glare and Comfort

View Smart Windows tint automatically based on outdoor and indoor conditions to offer you optimal comfort at all times.



### Tint 1

is clear and lets in the most sunlight and warmth. It is the default level.



### Tint 2

manages some solar heat, while still remaining clear.



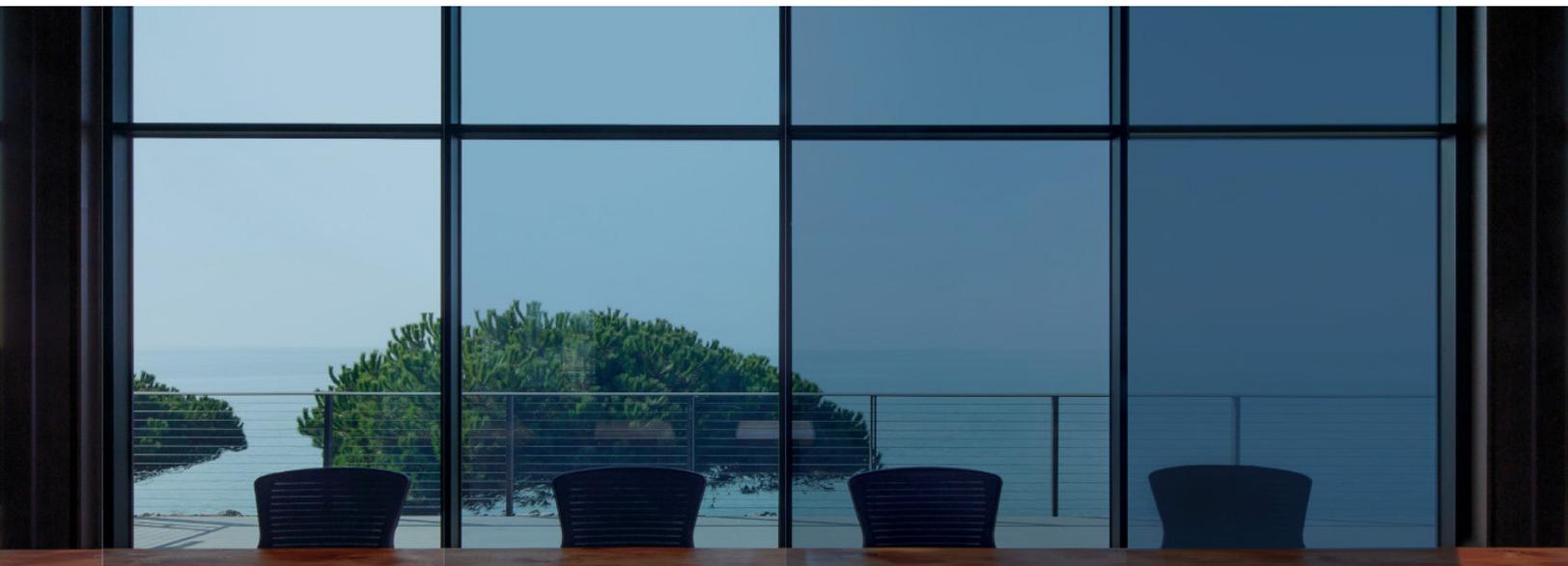
### Tint 3

diverts glare and heat while still allowing for daylight.



### Tint 4

controls glare and keeps you cool.

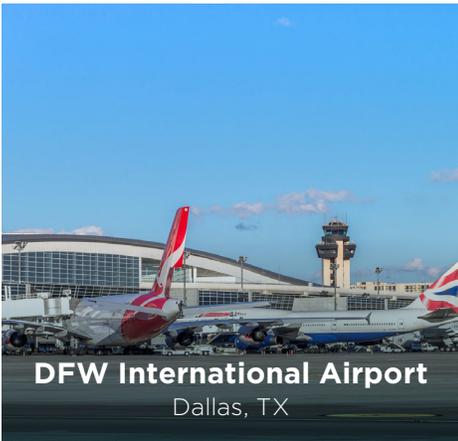


# Leading airports choose View

View has been selected to install 500,000 SF of glass throughout DFW airport.

“When we looked at tools and technologies that fit all three (People, Planet, Profit), that’s a win for airports. View really fit that bill.”

**Chad Makovsky**  
Executive Vice President of Operations



## Select Customers



To learn more, visit [view.com](http://view.com) or contact us at **1-855-478-8468**

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