

view

Transform your building into an experience

with View Smart Windows™



“People walk in and say ‘wow’.
Literally, you hear them say ‘wow’.”

NADER ELRASHIDY
MANAGING DIRECTOR, STERLING BAY



Delight occupants
Optimize energy efficiency
Maximize profitability

View delivers optimal human experiences in buildings

We started by revolutionizing something that hadn't changed for centuries — the simple window — and in so doing, built the only complete, modular, vertically integrated platform to deliver on the promise of smart buildings.

View transforms buildings into responsive environments that continuously adjust to meet human needs for natural light, connection to nature, fresh air, and comfortable temperatures, while improving energy efficiency and increasing profits for building owners and their tenants.

Today, View is installed and designed into more than 100 million square feet of buildings, including offices, apartments, schools, hospitals, airports, and hotels.



Differentiate your portfolio



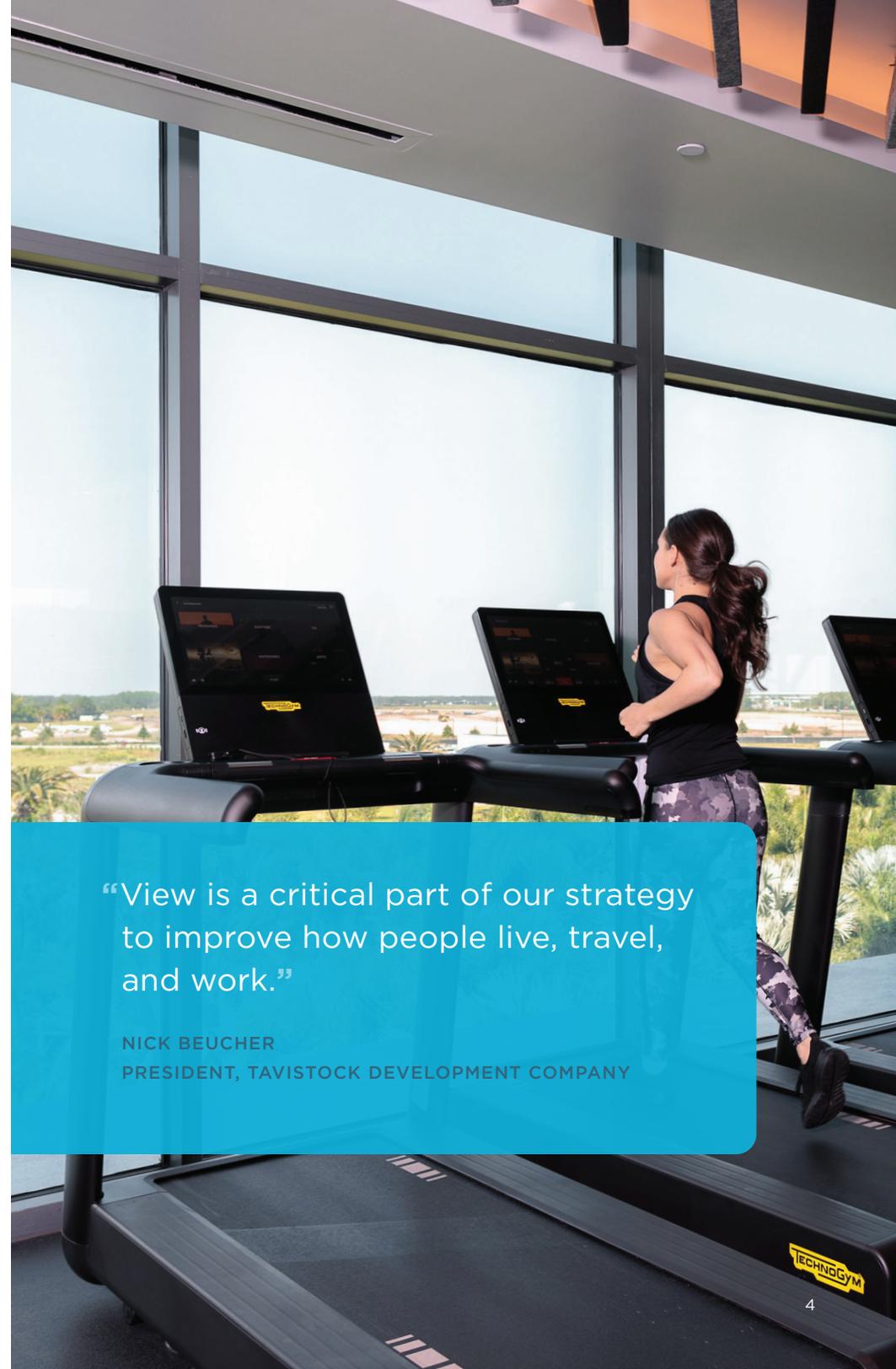
Meet your ESG goals



Increase profitability



Accelerate digital innovation



“View is a critical part of our strategy to improve how people live, travel, and work.”

NICK BEUCHER
PRESIDENT, TAVISTOCK DEVELOPMENT COMPANY

“View Smart Windows will help us create modern working environments that prioritize employee wellness and increase the enjoyability of the office environment, all while reducing our carbon footprint.”

JOHN SCHOETTLER
VICE PRESIDENT OF GLOBAL REAL ESTATE FACILITIES, AMAZON

View Smart Windows

View Smart Windows intelligently adjust in response to outdoor conditions, providing continuous access to natural light and outdoor views, while maximizing occupant comfort.

No squinting.
No sweating.
No blinds. Ever.

- Enhance occupant well-being and productivity
- Maximize usable floorspace
- Reduce energy usage from lighting and HVAC by up to 20%

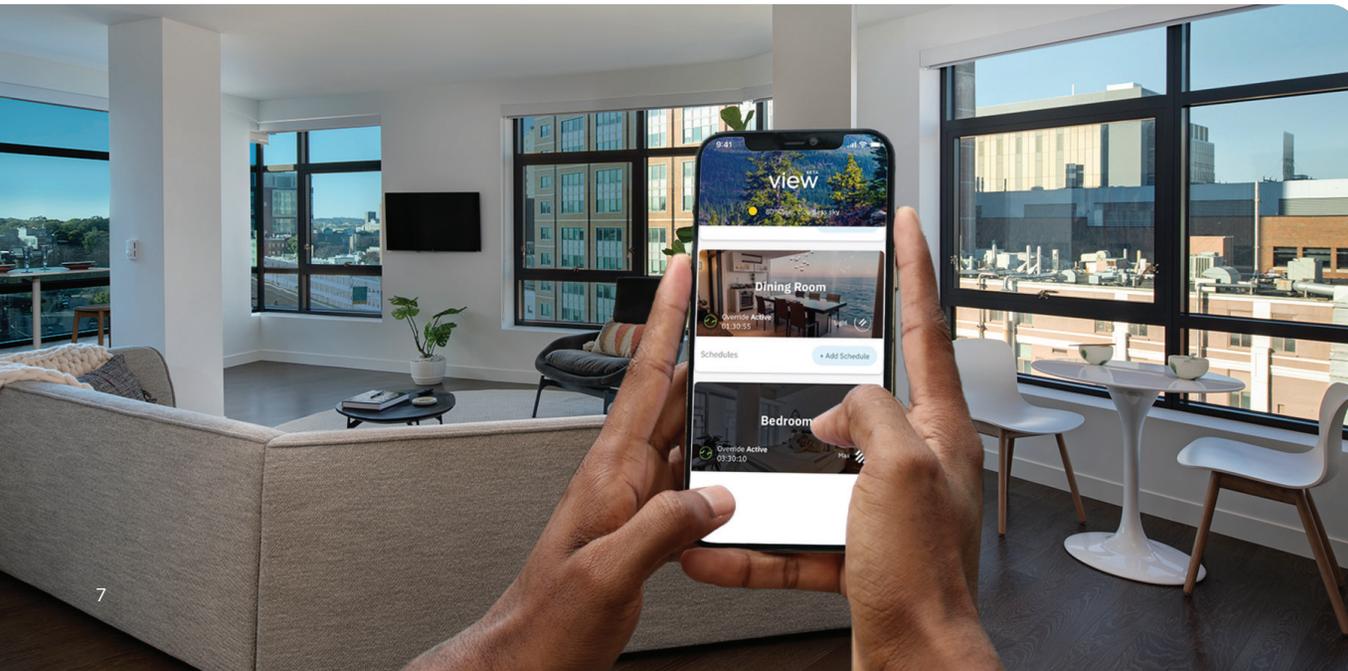
Scientifically proven to help you sleep, think, and feel better.

Learn more [→](#)



View Intelligence® automates the smart windows experience to keep occupants comfortable.

Intelligence uses AI to determine whether, when, and how much to tint each window based on the position of the sun, cloud cover, outdoor temperatures, interior floorplans, and more.



View's Mobile Apps enable building managers and tenants to customize their smart windows experience by setting tint schedules or tinting windows on command.

View Immersive Display



Bring your smart windows to life

View Immersive Display™ transforms smart windows into transparent, digital, interactive surfaces for entertainment, video conferencing, content creation, advertising, and more.

No stands. No cords. Just immersive, interactive experiences on-command.

Leading companies across verticals trust **View**

Installed and designed into more than **100M square feet** of buildings



Hear what our customers have to say about us!

Optimal human experiences in buildings

view.com

Get in touch.

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